

DR. BLAYNE HAGGART

Associate Professor, Department of Political Science, Brock University

CONTACT INFORMATION

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RESEARCH INTERESTS

Copyright politics
Knowledge governance
International Political Economy
Platform regulation

North American political economy
Intellectual property governance
Internet and data governance

EDUCATION

Ph.D. in Political Science, Specialisation in Political Economy (International Relations, Comparative Politics)

Carleton University – Ottawa, Ontario, Canada

Dissertation: *North American Digital Copyright, Regional Governance and the Potential for Variation*

M.A. in International Affairs

Norman Paterson School of International Affairs, Carleton University

Major Research Paper: *Cooperation, Not Harmonization: Explaining Canada's Support for the December 2001 Smart Border Accord*

M.A. in Economics

University of Toronto – Toronto, Ontario, Canada

Coursework degree

B.A. (Highest Honours) in Political Science and Economics

Carleton University

ACADEMIC APPOINTMENTS

Associate Professor

Department of Political Science, Brock University

2016-

Senior Research Fellow

Centre for International Governance Innovation, Waterloo, ON

2020-

BSIA Fellow

Balsillie School of International Affairs, Waterloo, ON

2023-

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| Senior Research Fellow Weizenbaum Institute for the Networked Society, Berlin | 2020, 2024 |
| Senior Fellow Käte HamburgerKolleg/Centre for Global Cooperation Research, University of Duisburg-Essen, Germany | 2019-2023 |
| Graduate Program Director Department of Political Science, Brock University | 2020-22 |
| Research Fellow Käte HamburgerKolleg/Centre for Global Cooperation Research, University of Duisburg-Essen, Germany | 2018-19 |
| Graduate Admissions Coordinator Department of Political Science, Brock University | 2016-18 |
| Acting Graduate Program Director Canadian and American Studies Program, Brock University | 2015 |
| Acting Director Centre for Canadian Studies, Brock University | 2015 |
| Assistant Professor Department of Political Science, Brock University | 2012-16 |
| Visiting Scholar The Australian National University, Regulatory Institutions Network, Canberra, Australia | 2011-12, 2013 |
| Visiting Researcher National Autonomous University of Mexico (UNAM), Centre for the Study of North America (CISAN), Mexico City, Mexico | 2009-10 |

SCHOLARLY PUBLICATIONS

MONOGRAPHS

With Natasha Tusikov. *Data, Knowledge, Power and the Reshaping of the Global Economy*. Lanham: Rowman & Littlefield. 2023. Open Access.

Copyright: The global politics of digital copyright reform. Toronto: University of Toronto Press, 2014.

EDITED VOLUMES

Power and Authority in Internet Governance: Return of the State? Eds. Blayne Haggart, Natasha Tusikov and Jan Aart Scholte. Routledge, 2021.

Information, Technology and Control in a Changing World: Understanding Power Structures in the 21st Century. Eds, Blayne Haggart, Kathryn Henne and Natasha Tusikov. New York: Palgrave-Macmillan. 2019.

REFEREED JOURNAL ARTICLES

B. Haggart, and Z. Spicer. "Infrastructure, Smart Cities and the Knowledge Economy." *Canadian Public Administration* 65, no 2 (2022).
Full joint authorship.

B. Haggart, and C.I. Keller. "Democratic Legitimacy in Platform Governance," *Telecommunications Policy* 45, no 6 (2021): 1-17.

"Global platform governance and the internet-governance impossibility theorem," *Journal of Digital Media & Policy* 11, no 3 (2020): 321-339.

"Incorporating the study of knowledge into the IPE mainstream, or, when does a trade agreement stop being a trade agreement?" *Journal of Information Policy* 7 (2017): 176-203.

"Introduction to the Special Issue: Rise of the "Knowledge Structure": Implications for the Exercise of Power in the Global Political Economy." *Journal of Information Policy* 7 (2017): 164-175.

B. Haggart, and M. Jablonski. "Contradictory Hypocrisy or Complementary Policies?: The Internet Freedom Initiative, US copyright maximalism and the exercise of US structural power in the digital age." *The Information Society* 33, 3 (2017): 1-16.
Full joint authorship; my contribution focused on the interaction of US copyright policies within the overall US communication policy.

S. Bannerman, and B. Haggart. "Historical Institutionalism in Communication Studies." *Communication Theory* 25, 1 (2015): 1-22.
Full joint authorship; my contribution focused on explication of historical institutionalism and application to examples in communication studies.

M. Forsyth, and B. Haggart. "The False Friends Problem for Foreign Norm Transplantation in Developing Countries." *Hague Journal on the Rule of Law* 6, 2 (2014): 202-229.
Full joint authorship; my contribution focused on applying our shared theoretical framework to the case of Mexico (Forsyth focused on Vanuatu case study)

"Birth of a movement: The Anti-Counterfeiting Trade Agreement and the politicization of Mexican copyright." *Policy & Internet* 6, 1 (2014): 69-88.

"Fair Copyright for Canada: Lessons for Online Social Movements from the First Canadian Facebook Uprising." *Canadian Journal of Political Science* 46, 4 (2013): 841-861.

"International Copyright Treaties and Digital Works: Implementation Issues in Canada and Mexico." *Australian Journal of Communication* 38, 3 (2011): 33-46.

REFEREED JOURNAL ISSUE (GUEST EDITOR)

Journal of Information Policy 7 (2017) (special issue on Susan Strange and knowledge governance).

REFEREED CHAPTERS IN EDITED BOOKS

"The ratcheting racket: The global political economy of copyright policy-making." In Alistair Stewart Duff (ed.), *Elgar Handbook on Information Policy*. Cheltenham: Edward Elgar Publishing, 2021.

"What is Intellectual Property?" In Mathew Callahan and Jim Rogers (eds.), *Critical Guide to Intellectual Property*. Chicago: Zed Books, 2017.

"Copyright: Global Redistribution in the Digital Age." In Jan Aart Scholte and Lorenzo Fioramonti (eds.), *Structural Redistribution for Global Democracy*. Lanham, MD: Rowman and Littlefield, 2016.

"Historical Institutionalism and the Politics of Intellectual Property." In B. Courtney Doagoo, Mistrale Goudreau, Madelaine Saginur and Teresa Scassa (eds.), *Intellectual Property for the 21st Century: Interdisciplinary Approaches*. Toronto: Irwin Law, 2014.

"North American Digital Copyright and the Potential for Variation." In Michael Geist (ed.), *Canadian Copyright and the Digital Agenda: From Radical Extremism to Balanced Copyright*. Toronto: Irwin Law, 2010.

http://www.irwinlaw.com/content_commons/from_radical_extremism_to_balanced_copyright

CHAPTERS IN EDITED BOOKS

"Canada's Covid Alert App: Designed for Privacy, and Not Much Else," In Heather McKeen-Edwards, Ian Roberge, and Malcolm Campbell-Verduyn (eds.), *Ineffective Policies: Causes and Consequences of Bad Policy Choice*. Bristol University Press, forthcoming 2024.

"Don't fear the splinternet: Policy interoperability and lessons from the banking sector," in *Platform Governance in Canada*, Taylor Owen, Heidi Tworek (eds.) University of Toronto Press. Forthcoming. Short version here: <https://www.mediatechdemocracy.com/all-work/dont-fear-the-splinternet>

"Canada and the Global Knowledge Economy: Between Knowledge Feudalism and Digital Economic Nationalism." In *Canada and Great Power Competition: Canada Among Nations 2021*. David Carment, Laura Macdonald, Jeremy Paltiel (eds.). 169-190. Cham: Palgrave Macmillan.

B. Haggart, N. Tusikov, and J.A. Scholte. "Introduction." In *Power and Authority in Internet Governance: Return of the State?* Blayne Haggart, Natasha Tusikov and Jan Aart Scholte (eds.). Routledge, 2021.

N. Tusikov, B. Haggart, and J.A. Scholte. "Conclusion." In *Power and Authority in Internet Governance: Return of the State?* Blayne Haggart, Natasha Tusikov and Jan Aart Scholte (eds.). Routledge, 2021.

"The selling of Toronto's smart city." In *Smart Cities in Canada: Digital Dreams, Corporate Designs*. Mariana Valverde and Alexandra Flynn (eds.). 38-51. Toronto: Lorimer, 2020.

"Taking knowledge seriously: Toward an International Political Economy theory of knowledge governance." In *Information, Technology and Control in a Changing World: Understanding Power Structures in the 21st Century*. Blayne Haggart, Kathryn Henne and Natasha Tusikov (eds.). New York: Palgrave, May 2019.

"Reflection III." In *Information, Technology and Control in a Changing World: Understanding Power Structures in the 21st Century*.

B. Haggart, K. Henne, and N. Tusikov. "Introduction." In *Information, Technology and Control in a Changing World: Understanding Power Structures in the 21st Century*.

N. Tusikov, B. Haggart, and K. Henne. "Conclusion: Looking Back, Looking Forward." In *Information, Technology and Control in a Changing World: Understanding Power Structures in the 21st Century*.

"A double-edged sword? Susan Sell in conversation with Blayne Haggart." In *Technologies of International Relations: Conversations on technology, international theory, continuity and change*. Carolin Kaltoven, Madeline Carr and Michele Acuto (eds.). New York: Palgrave-Macmillan, 2018.

"The Government's Role in Constructing the Data-driven Economy." In *Data Governance in the Digital Age*. Rohinton P. Medhora (ed.). Waterloo: Centre for International Governance Innovation, 2018.

"New economic models, new forms of state: The rise of the 'info-imperium state'," *Kritika: Essays on Intellectual Property, Volume 3*. Hanns Ullrich, Peter Drahos, and Gustavo Ghidini (eds.). Edward Elgar, 2018.

"Modern Free Trade Agreements Are Not About Free Trade," *New Thinking on Innovation: A CIGI Essay Series*. Rohinton Medhora (ed.). Waterloo: CIGI, 2017.
<https://www.cigionline.org/articles/modern-free-trade-agreements-are-not-about-free-trade>

"North American Digital Copyright, Regional Governance and the Persistence of Variation." In *Aprehendiendo al delincuente: Crimen y medios en América del norte*. Graciela Martinez-Zalce, Will Straw and Susana Vargas (eds.). 179-196. Mexico City: CISAN/UNAM and Media@McGill, 2011. <http://media.mcgill.ca/en/content/aprehendiendo-al-delincuente-crimen-y-medios-en-am%C3%A9rica-del-norte>

JOURNAL BOOK REVIEW

"The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power," S. Zuboff (2018)," (long review) *Journal of Digital Media & Policy* 10, no. 2 (2019): 229-243.

OTHER PUBLICATIONS

“The Decimation of Media Isn’t Just Driven by Greed — It’s Encoded in the Internet Itself,” *CIGI Online*, February 20, 2024. <https://www.cigionline.org/articles/the-decimation-of-media-isnt-just-driven-by-greed-its-encoded-in-the-internet-itself/>

“Canada’s Online News Act Shows Small Countries Can Still Govern Tech Giants,” *CIGI Online*, January 18, 2024. <https://www.cigionline.org/articles/canadas-online-news-act-shows-small-countries-can-still-govern-tech-giants/>

“Academic Freedom, Weaponized Antisemitism, and the Big Chill,” Centre for Free Expression (blog), January 12, 2024. <https://cfe.torontomu.ca/blog/2024/01/academic-freedom-weaponized-antisemitism-and-big-chill>

“The Political Weaponization of Antisemitism Highlights Challenges for upcoming Online Harms Legislation,” (with N. Tusikov), Centre for Free Expression (blog), January 10, 2024, <https://cfe.torontomu.ca/blog/2024/01/political-weaponization-antisemitism-highlights-challenges-upcoming-online-harms>

“Meta’s Tussle with Canada Isn’t Over Principle, or Even Profit: It’s About Control,” *CIGI Online*, September 6, 2023. <https://www.cigionline.org/articles/metas-tussle-with-canada-isnt-over-principle-or-even-profit-its-about-control/>

“In defence of the good old, tedious (and yes, sometimes boring) student essay,” *The Globe and Mail*, September 4, 2023. <https://www.theglobeandmail.com/opinion/article-in-defence-of-the-good-old-tedious-and-yes-sometimes-boring-student/>

“SEC Enforcement on Crypto Proves Regulation Can Work,” *CIGI Online*, July 5, 2023. <https://www.cigionline.org/articles/sec-enforcement-on-crypto-proves-regulation-can-work/>

“The Canadian government’s poor track record on public consultations undermines its ability to regulate new technologies,” *The Conversation*, August 16, 2023.

“Truth-Agnostic Chatbots Show the Need for a Search Alternative,” *CIGI Online*, March 6, 2023. <https://www.cigionline.org/articles/truth-agnostic-chatbots-show-the-need-for-a-search-alternative/>

“Unlike with academics and reporters, you can’t check when ChatGPT’s telling the truth,” *The Conversation*, January 30, 2023. <https://theconversation.com/unlike-with-academics-and-reporters-you-cant-check-when-chatgpts-telling-the-truth-198463>

“Tech world sees trust as a weakness not a glue,” *Toronto Star*, February 20, 2023. https://www.thestar.com/opinion/tech-world-sees-trust-as-a-weakness-not-a-glue/article_339feba9-f774-5768-ba08-43074d0c495b.html

“ChatGPT Strikes at the Heart of the Scientific World View,” *CIGI Online*, January 23, 2023. <https://www.cigionline.org/articles/chatgpt-strikes-at-the-heart-of-the-scientific-world-view/>

“Five Tech Reads for the Season,” *CIGI Online*, December 21, 2022.

<https://www.cigionline.org/articles/five-tech-reads-for-the-season/>

“Musk’s Ascendancy Reveals Our Vulnerability to Fickle US Platforms,” *CIGI Online*, November 17, 2022.

<https://www.cigionline.org/articles/musks-ascendancy-reveals-our-vulnerability-to-fickle-us-platforms/>

“As Elon Musk Upends Twitter, Whither the Digital Town Square?” (contributor to series), November 10, 2022. <https://www.cigionline.org/articles/as-elon-musk-upends-twitter-whither-the-digital-town-square/>

“Platform Assumptions Are a Choice, Not a Given,” *CIGI Online*, October 20, 2022.

<https://www.cigionline.org/articles/platform-assumptions-are-a-choice-not-a-given/>

“Consensus on Transparency Can Hide a Deeper Debate,” *CIGI Online*, June 22, 2022.

<https://www.cigionline.org/articles/consensus-on-transparency-can-hide-a-deeper-debate/>

“Will war propel or delay the global push to reform social media?” *CIGI Online*, April 7, 2022 (contributor to series), April 7, 2022. <https://www.cigionline.org/articles/will-war-propel-or-delay-the-global-push-to-reform-social-media/>

“Freedom from domination offers a better path to internet governance,” *CIGI Online*, March 16, 2022.

<https://www.cigionline.org/articles/freedom-from-domination-offers-a-better-path-to-internet-governance/>.

“Should American democracy founder, don’t expect Big Tech to lead the resistance,” *CIGI Online*, February 10, 2022.

<https://www.cigionline.org/articles/should-american-democracy-fail-dont-expect-big-tech-to-lead-the-resistance/>.

“Battling the myths of internet regulation as we consider the next iteration of Bill C-10,” *CIGI Online*, January 17, 2022.

<https://www.cigionline.org/articles/battling-the-myths-of-internet-regulation-as-we-consider-the-next-iteration-of-bill-c-10/>.

“Platform Governance and the clash of values,” *CIGI Online*, January 10, 2022.

<https://www.cigionline.org/articles/platform-governance-and-the-clash-of-values/>.

With N. Tusikov, “Resetting the Debate on Regulating Social Media.” A three-part series. ([Part One](#); [Part Two](#); [Part Three](#)). CIGI Online, September 2021.

With N. Tusikov, “Is Canada ready for the platform governance debate?” CIGI, June 9, 2021.

<https://www.cigionline.org/articles/is-canada-ready-for-the-platform-regulation-debate/>.

“American Internet, American Platforms, American Values,” CIGI Online, May 5, 2021.

<https://www.cigionline.org/articles/american-internet-american-platforms-american-values/>.

“Platform regulation is too important to be left to Americans alone,” *Global News*, January 16, 2021. <https://globalnews.ca/news/7578733/donald-trump-social-media-regulation/amp/>.

“Saving the economy starts by vanquishing COVID-19,” *The Conversation*, November 19, 2020. <https://theconversation.com/want-to-save-the-economy-start-by-vanquishing-covid-19-150114>.

“The Last Gasp of the Internet Hegemon,” CIGI Online, September 3, 2020, <https://www.cigionline.org/articles/last-gasp-internet-hegemon/>.

“Canada’s COVID Alert app is a case of tech-driven bad policy design,” *The Conversation*, August 13, 2020. <https://theconversation.com/canadas-covid-alert-app-is-a-case-of-tech-driven-bad-policy-design-144448>.

With N. Tusikov. “Sidewalk Labs’ smart-city plans for Toronto are dead. What’s next?” *The Conversation*. May 8, 2020. <https://theconversation.com/sidewalk-labs-smart-city-plans-for-toronto-are-dead-whats-next-138175>.

“Canada needs to see the U.S. and its trade motives clearly.” *The Conversation*. May 7, 2020. <https://theconversation.com/canada-needs-to-see-the-u-s-and-its-trade-motives-clearly-136161>.

“Lebron James and the NBA’s missed opportunity to protest Hong Kong injustice.” *The Conversation*. October 23, 2019. <https://theconversation.com/lebron-james-and-the-nbas-missed-opportunity-to-protest-hong-kong-injustice-125480>. Reprinted by Salon.com, among others.

“Federal leaders should face tough questions about Toronto’s smart-city project.” *The Conversation*. September 18, 2019. <https://theconversation.com/federal-leaders-should-face-tough-questions-about-torontos-smart-city-project-122121>.

“Time to reset Waterfront Toronto’s Smart City public consultations.” *The Conversation*. July 24, 2019. <https://theconversation.com/time-to-reset-waterfront-torontos-smart-city-public-consultations-120636>.

“The fix for Facebook and other tech giants is difficult, but simple.” *Financial Post*. May 9, 2019. <https://business.financialpost.com/technology/theres-a-solution-to-our-facebook-problem-and-its-mind-bogglingly-simple>.

With N. Tusikov. “What the U.K.’s Online Harms white paper teaches us about internet regulation.” *The Conversation*. April 18, 2019. <https://theconversation.com/what-the-u-k-s-online-harms-white-paper-teaches-us-about-internet-regulation-115337>. Reprinted in the *Winnipeg Free Press*, among others.

With N. Tusikov. “Stop outsourcing the regulation of hate speech to social media.” *The Conversation*. March 27, 2019. <https://theconversation.com/stop-outsourcing-the-regulation-of-hate-speech-to-social-media-114276>. Reprinted by *Global News*, among others.

With N. Tusikov. “It’s time for a new way to regulate social media platforms.” *The Conversation*. January 16, 2019. <https://theconversation.com/its-time-for-a-new-way-to-regulate-social-media-platforms-109413>. Reprinted by *Fast Company*, *Salon*, *London Free Press*, among others.

With N. Tusikov. "Implementing a National Data Strategy: The Need for Innovative Public Consultations," Centre for International Governance Innovation (CIGI), CIGI Policy Brief No. 142, October 23, 2018. <https://www.cigionline.org/publications/implementing-national-data-strategy-need-innovative-public-consultations>.

"Make no mistake: The USMCA is an America-first trade deal." *The Conversation*, October 28, 2018. <https://theconversation.com/make-no-mistake-the-usmca-is-an-america-first-trade-deal-104818>. Reprinted in *Guelph Mercury Tribune*, *International Business Times*, among others.

"NAFTA has been replaced, but at what cost to Canada?" *The Conversation*, October 1, 2018. <https://theconversation.com/nafta-has-been-replaced-but-at-what-cost-to-canada-104174>. Reprinted by TVOntario and iPolitics.ca, among others.

With N. Tusikov. "Why the public needs more say on data consultations." *The Conversation*, July 2, 2018. <https://theconversation.com/why-the-public-needs-more-say-on-data-consultations-99065>. Reprinted in the *Hamilton Spectator* and by Toronto.com, among others.

"How Trump's tariffs are much bigger than Trump." *The Conversation*, June 6, 2018. <https://theconversation.com/how-trumps-tariffs-are-much-bigger-than-trump-97761>. Reprinted in the Winnipeg Free Press.

With N. Tusikov. "Quayside Toronto project proves that smart city talks must be transparent," *The Conversation*, May 15, 2018. <https://theconversation.com/quayside-toronto-project-proves-that-smart-city-talks-must-be-transparent-96323>

With Z. Spicer. "What Quayside has taught us about smart cities and data governance," *The Conversation*, April 2, 2018. <https://theconversation.com/what-quayside-has-taught-us-about-smart-cities-and-data-governance-93905>

"Why not nationalize Facebook?" *The Conversation*, March 29, 2018. <https://theconversation.com/why-not-nationalize-facebook-93816>

"History shows Sidney Crosby could have stood up to racial injustice." *The Conversation*, October 5, 2017. <https://theconversation.com/history-shows-sidney-crosby-could-have-stood-up-to-racial-injustice-85065>. Reprinted in: Macleans.ca; Huffington Post Canada; Huffington Post; Good Magazine.

"The Canada-US economic playbook is on the verge of a rewrite." *Globe and Mail*, November 19, 2016. <http://www.theglobeandmail.com/report-on-business/rob-commentary/the-canada-us-economic-playbook-is-on-the-verge-of-a-rewrite/article32929495/>

"What the Alberta fire says about our attitudes toward climate change." *Globe and Mail*, June 1, 2016. <http://www.theglobeandmail.com/opinion/what-the-alberta-fire-says-about-our-attitudes-toward-climate-change/article30223866/>

"Ottawa's commitment to innovation will require a change in our IP debate." *Globe and Mail*, March 24, 2016. <http://www.theglobeandmail.com/report-on-business/rob->

[commentary/ottawas-commitment-to-innovation-will-require-a-change-in-our-ip-debate/article29366074/](http://www.theglobeandmail.com/commentary/ottawas-commitment-to-innovation-will-require-a-change-in-our-ip-debate/article29366074/)

"Is intellectual property the new protectionism? Canada should be wary." *Globe and Mail*, November 20, 2015. <http://www.theglobeandmail.com/report-on-business/rob-commentary/is-intellectual-property-law-the-new-protectionism-canada-should-be-wary/article27372889/>

"TPP is about many things, but free trade? No so much." *Globe and Mail*, November 9, 2015. <http://www.theglobeandmail.com/report-on-business/tpp-is-about-many-things-but-free-trade-not-so-much/article27169740/>

"The CBC has corrupted itself by giving in to Olympic demands." *Globeandmail.com*, February 11, 2014. <http://www.theglobeandmail.com/globe-debate/the-cbc-has-corrupted-itself-by-giving-in-to-olympic-demands/article16803230/>

"The end of maximalist copyright?" *Techdirt.com*, May 21, 2014. <https://www.techdirt.com/articles/20140506/16504727141/end-maximalist-copyright.shtml>

"Mexican activists' Stop-ACTA victory: 'We did it first, and we did it better.'" *Techdirt.com*, May 14, 2014. <https://www.techdirt.com/articles/20140506/16483727140/mexican-activists-stop-acta-victory-we-did-it-first-we-did-it-better.shtml> [copyright politics]

"The bizarre, fact-free world of copyright policymaking." *Techdirt.com*, May 8, 2014. <http://www.techdirt.com/articles/20140506/16453627139/bizarro-fact-free-world-copyright-policymaking.shtml>

Keeping an Eye on the Ball: Credit Unions, the Level Playing Field, and Competitive Balance, Madison, WI: Filene Research Institute, 2011. https://filene.org/assets/pdf-reports/260_Competitive_Balance.pdf

GRANTS

PROJECT GRANTS

SSHRC Insight Development Grant, June 2016 2016-19
Amount: \$62,000

Role: Principal Investigator

Project: *The rise of user rights and innovation politics: Power and influence in the global knowledge economy*

Co-Principal Investigator (added post-award): Natasha Tusikov

SSHRC Insight Development Grant, January 2019 2018-20
Amount: \$65,834

Role: Co-applicant

Project: *Governing Knowledge and Data in Smart Cities*

Principal Investigator: Natasha Tusikov

Council for Research in the Social Sciences, Brock University 2014
Amount: \$2,800

Role: Principal Investigator

Project: Online social movements in the global south: Brazil's Marco Civil (Internet policy) reforms

ASPP (Aid to Scholarly Press Publication Grant) 2014

Amount: \$8,000

(to support publication of *Coyfight* with University of Toronto Press)

Council for Research in the Social Sciences, Brock University 2012

Amount: \$2,000

Role: Principal Investigator

Project: *Birth of a movement: The Anti-Counterfeiting Trade Agreement and the politicization of Mexican copyright*

Council for Research in the Social Sciences, Brock University 2014

Amount: \$1,800

Role: Organizer

Project: Copyright and the Modern Academic series of three debates held in conjunction with Congress 2014, Brock University

Humanities Research Institute, Brock University 2014

Amount: \$1,385

Council for Research in the Social Sciences, Brock University

Amount: \$1,200

Role: Organizer

Project: Crossing Borders student conference, Brock University

OPERATING GRANTS

SSHRC Institutional Grant, Brock University 2015

Amount: \$2,500

For grant preparation

SSHRC Institutional Grant, Brock University 2014

Amount: \$1,000

For grant preparation

Brock University, Council for Research in the Social Sciences, Brock University 2013

Amount: \$1,800

Funding to index book, *Copyfight: The Global Politics of Digital Copyright Reform*

INVITED PARLIAMENTARY AND SCHOLARLY PRESENTATIONS

Invited presentations on *The New Knowledge*:

- School of Regulation and Global Governance (RegNet), The Australian National University (online presentation), Canberra, Australia, September 19, 2023.

- InfoSOC Working Group, European University Institute, Florence, Italy, October 3, 2023.
- Department of Political Science, Carleton University, November 3, 2023. (part of symposium exploring concepts raised in our book)
- Department of Political Science, Symposium on Digital Regulation in the Public Interest: Surveying the Field, Brock University (hybrid presentation), November 7, 2023.
- Balsillie School of International Affairs, University of Waterloo, November 23, 2023.
- Critical Infrastructure Lab, University of Amsterdam, The Netherlands, February 8, 2024.
- Institute for Urban Research, Malmö University, Malmö, Sweden, February 12, 2024.
- CREATE, University of Glasgow, February 28, 2024.
- Weizenbaum Institute for the Networked Society, Berlin, Germany, March 4, 2024.

Testimony before the Standing Senate Committee on Transport and Communications, Study of Bill C-11, *The Online Streaming Act*. Ottawa (virtual appearance). October, 5, 2022.

Invited presentation with Lianrui Jia, “Power and Authority in Internet Governance: Building China’s Tech Superpower,” “The Digital State: Technology and Government in Pandemic Times” conference, Centre of Digital Culture, King’s College London, May 14, 2021 (online).

Invited presentation with N. Tusikov, “The global digital economy made concrete: Unpacking the smart city,” Taming the Machines – The Governance and Regulatory Challenges” public lecture series, Hamburg University, February 11, 2021 (online). <https://lecture2go.uni-hamburg.de/l2go/-/get/v/48774>

Invited presentation, “The New Normal 'Managing the Tensions of a Changing Internet,” Canada School of Public Service and National Research Council, February 10, 2021 (online).

Invited presentation, “The geopolitics of data,” The CIO Strategy Council, October 7, 2020. (online).

Panel presentation, “The New Economy Series: Governing Cross-Border Data Flows,” Canada School of Public Service, September 11, 2020. (online)

Global platform governance and the internet governance impossibility theorem. Invited seminar, Weizenbaum Institute for the Networked Society, Berlin, Germany, March 5, 2020.

Global platform governance and the internet governance impossibility theorem. Invited seminar, Hertie School of Governance, Berlin, Germany, February 12, 2020.

“Our trading partners may call in protectionism”: The global political economy of knowledge and the emergence of digital economic nationalism. Invited Seminar, University College London Department of Science, Technology, Engineering and Public Policy (STeAPP), United Kingdom, February 5, 2020.

The Rise of the Info-Imperium State: Understanding the Global Political Economy of Knowledge. Invited presentation, “Alternatives to Platform Capitalism” seminar, Technical University Berlin, June 6, 2019.

Knowledge Wars: Data, Internet Governance, Intellectual Property and the Exercise of Power in the 21st Century. Invited presentation to the Centre for Advanced Internet Studies, University of Bochum, Bochum, Germany, June 5, 2019. (With N. Tusikov)

Understanding the Global Political Economy of Knowledge. Invited presentation to the Käte Hamburger Kolleg/Centre for Global Cooperation Research, University of Duisburg-Essen, Duisburg, Germany, May 29, 2019.

From Knowledge Feudalism to Digital Economic Nationalism: Theorizing the Political Economy of Knowledge. Invited presentation to the Weizenbaum Institute for the Networked Society. Berlin, Germany, October 24, 2018.

From Knowledge Feudalism to Digital Economic Nationalism: Theorizing the Political Economy of Knowledge. Invited presentation to the Alexander von Humboldt Institute for Internet and Society. Berlin, Germany, October 22, 2018.

Copyright: Global Redistribution in the Digital Age. invited presentation to the Workshop of the Building Global Democracy Programme and the Centre for the Study of Governance Innovation, University of Pretoria, Cape Town, South Africa, June 4-6, 2014.

Understanding the copyright: Knowledge regulation in the digital age, invited presentation to the Centre for Law, Technology and Society, University of Ottawa, Ottawa, ON, March 3, 2015.

Understanding the copyright: Knowledge regulation in the digital age, invited presentation to the Department of Political Science, Carleton University, October 14, 2014.

The Politics of Intellectual Property. Multidisciplinary Approaches to Intellectual Property Law Workshop, University of Ottawa, May 23, 2012.

Uncertain outcomes: Understanding the domestic implementation of copyright treaties. Invited presentation, Queensland University of Technology, November 9, 2011.

Panel discussion on my book, *Copyright: The global politics of digital copyright reform.* Regulatory Institutions Network, Australian National University, Canberra, Australia, June 13, 2014.

Competitive Balance, Credit Unions, and the Financial-Services Sector. Invited presentation, Library of Parliament, Ottawa, ON, April 20, 2012.

SCHOLARLY CONFERENCE PRESENTATIONS

Susan Strange and IPE: Knowledge, power, authority, International Studies Association annual meeting, Nashville, USA, March 29, 2022 (online).

Surveillance, marketing and misdirection: The selling of Toronto's smart city, presentation to Communication & Cultural Policy in the Age of the Platform conference, McMaster University, May 5, 2021 (online).

Democratic legitimacy in global platform governance, presentation to Giganet Annual symposium, November 2020. (online) (with Clara Iglesias Keller)

Global platform governance and the internet-governance impossibility theorem, presentation to GigaNET Annual Symposium, Berlin, Germany, November 25, 2019.

Data Governance and Smart Cities. Presentation at the 8th Northern Geographers Meeting, Norwegian University of Science and Technology, Trondheim, Norway, June 18, 2019. (with N. Tusikov)

Who rules the smart city? Global data governance and the exercise of power in Toronto's Quayside project (paper co-authored by Z. Spicer). Interdisciplinary Perspectives on Global Cooperation Research Conference, Käte Hamburger Kolleg/Centre for Global Cooperation Research, University of Duisburg-Essen, Germany, April 10, 2019.

Taking knowledge seriously: Toward an International Political Economy theory of knowledge governance. International Studies Association annual meeting, Toronto, ON, March 29, 2019.

The Electronic Frontier Foundation and the political economy of the American digital rights movement. International Studies Association annual meeting, Toronto, ON, March 28, 2019.

'Our trading partners may call it protectionism': The new global political economy of knowledge. Presented at the GEM-Stones/Wire Workshop, "Economic Regulations in a Digital World." Toronto, ON, March 25-26, 2019.

Infrastructure, Smart Cities and the Knowledge Economy. International Conference: Making the Smart City Safe for Citizens: The Case of Smart Energy and Mobility, Open University of the Netherlands in Heerlen, Heerlen, Netherlands, November 28-29, 2018. (paper co-authored with Z. Spicer)

Roundtable participant, "Epistemic Infrastructure: Revisiting Knowledge Systems and Practice," International Studies Association annual meeting, San Francisco, March 2018 (appeared via Skype).

New economic models, new forms of state: The rise of the US 'Surveillance State'. Canadian Political Science Association annual meeting, Toronto, ON, May 2017.

New economic models, new forms of state: The rise of the US 'Surveillance State'. International Studies Association meeting, Baltimore, Maryland, February 2017. Paper delivered *in absentia* due to my refusal to travel to the United States in protest of the US Muslim travel ban.

Copyright: Global redistribution in the digital age. International Studies Association annual meeting, Atlanta, Georgia, March 2016.

Knowledge structures and the construction of power in the 21st century global political economy. International Studies Association annual meeting, Atlanta, Georgia, March 2016.

Taking knowledge structures seriously: Incorporating the study of intellectual property into the IPE mainstream. Canadian Political Science Association annual meeting, University of Ottawa, Ottawa, ON, June 3, 2015.

Not-so-Strange bedfellows: The Internet Freedom Initiative, US copyright maximalism and the exercise of US structural power in the digital age. International Studies Association Annual Meeting, New Orleans, LA, February 21, 2015. (With M. Jablonski)

Canadian copyright in an era of public involvement: Less restriction, more openness? Canadian Political Science Association Annual Meeting, St. Catharines, ON, May 27, 2014.

Social movements in the wake of SOPA/ACTA. 3rd Annual Global Congress on Intellectual Property and the Public Interest, Cape Town, South Africa, December 12, 2013.

Copyfight: North America and the Politics of Global Digital Copyright Reform. Association for Canadian Studies in the United States conference, Tampa, FL, November 20, 2013.

Historical institutionalism in communication studies. Canadian Communication Association Annual Conference, University of Victoria, Victoria, BC, June 5, 2013. (With S. Bannerman)

Copyright's "new" politics: Implications for the Trans-Pacific Partnership negotiations. Canadian Political Science Association Annual Conference, Victoria, BC, June 6, 2013.

Birth of a movement: The Anti-Counterfeiting Trade Agreement and the politicization of Mexican copyright. Canadian Association for Latin American and Caribbean Studies annual meeting, Ottawa, ON, May 3, 2013.

Mexico and the Anti-Counterfeiting Trade Agreement: Consequences for developing countries and international intellectual property reform. International Studies Association annual meeting, San Francisco, CA, April 4, 2013.

Fair Copyright for Canada: Lessons from the first Facebook uprising. Canadian Communications Association annual meeting, Waterloo, ON, May 30, 2012.

Mexican Digital Copyright Policy Autonomy. Middle Atlantic Council of Latin American Studies annual meeting, American University, Washington, DC, March 24, 2012.

Uncertain Outcomes: Understanding the Domestic Implementation of International Copyright Treaties. The Political Economy of Communications conference, Aotearoa Centre for Journalism, Media and Democracy, Auckland University of Technology, September 15, 2011.

North American Digital Copyright, Regional Governance and the Persistence of Variation. Canadian Political Science Association annual meeting, Montreal, QC. June 1, 2010.

Copyright and the Criminalisation of Individual Behaviour in the United States. Crimen: Sociedad y Medios en Norteamérica (Crime: Society and the Media in North America) conference, Centre for the Investigation of North America (CISAN), National Autonomous University of Mexico (UNAM), Mexico City. February 18, 2010.

Canadian Copyright Reform: Made in Canada or Born in the USA? Canadian Communications Association annual meeting, Ottawa, ON. May 29, 2009.

OTHER ACADEMIC ACTIVITIES

Symposium co-organizer (with Natasha Tusikov), Symposium on Digital Regulation in the Public Interest: Surveying the Field, Brock University, November 7, 2023.

Administrator, The Susan Strange Archive, www.susanstrange.org.

Chair, "Tech Governance in a Wider International Political Economy," International Studies Association annual meeting, Nashville, USA (online), March 29, 2022.

Panel co-organizer, *Power and Authority in Internet Governance: Return of the State?* Internet Governance Forum, Katowice, Poland (online), December 8, 2021.

Panelist, "Resisting Online Defamation." Käte Hamburger Dialogue, Center for Global Cooperation Research, University of Duisburg-Essen, Duisburg, Germany, December 11, 2018.

Co-organizer, *Knowledge and Power in the Global Political Economy: A Multidisciplinary Perspective*, workshop at the Balsillie School of International Affairs, University of Waterloo, May 2018. Funded by SSHRC Insight Development Grant.

Chair and panel co-organizer, "Rise of the 'knowledge structure': Implications for the exercise of power in the global political economy," International Studies Association annual meeting, Atlanta, Georgia, March 2016.

Chair, "Power Process and Knowledge Production" panel, Canadian Political Science Association annual meeting, University of Ottawa, Ottawa, ON, June 3, 2015.

Discussant and panel co-organizer, "Examining the Governance of the Globalizing Internet and Information Infrastructure," International Studies Association annual meeting, New Orleans, LA, February 20, 2015.

Panel chair and organizer, "Canadian copyright in an era of public involvement: Less restriction, more openness?" Canadian Political Science Association annual meeting, St. Catharines, ON, May 27, 2014.

Chair, "Digital Activism" panel, Canadian Communications Association annual meeting, Waterloo, ON. May 30, 2012.

OTHER PROFESSIONAL, PUBLIC, AND COMMUNITY ACTIVITIES

Member, COVID Strategic Choices Group, Open Canada. 2020-21.

Guest lecturer, Intellectual Property Rights, course at Niagara Community College, December 3, 2019.

Roundtable organizer and panelist, 2019 Federal Election Preview Panel and Unpacking the 2019 Federal Election Panel, St. Catharines Public Library, October 16 and 23, 2019.

Invited panelist, *Whose Data Is It Anyway and Why Cleantech Entrepreneurs Should Care*, Third Annual Cleantech Leadership Summit: Harnessing the power of data and intellectual property," Ottawa, ON, May 31, 2018.

Panelist, *Teaching Trump: Bias and Neutrality in the Polarized Classroom*, Brock University, April 5, 2017.

Organizer and Host, Politics and Film Series, PAC Film House, 2016-17.

Roundtable organizer and panelist, *The Rise of Trumpism: What's Next for the United States, Canada and the World?*, St. Catharines Public Library, January 17, 2017.

Roundtable organizer and panelist, *The Rise of Trumpism: What Happened, and What's Next?*, Brock University, November 17, 2016.

Invited roundtable participant, Innovation Strategy for Canada, Centre for International Governance Innovation, Waterloo, ON, April 6, 2016.

Invited conference participant, The Trans-Pacific Partnership: Options for Canada and the World, Munk Centre, University of Toronto, Toronto, ON, January 15, 2016.

Invited roundtable participant, Roundtable and Lecture on the Trans-Pacific Partnership and Intellectual Property Rights, Centre for International Governance Innovation, Waterloo, ON, November 12, 2015.

Debate series organizer, "Copyright and the modern academic." Congress 2014, Brock University, St. Catharines, ON. May 25, 28, 29, 2014.

Panelist, Fair dealing and academics, Copyright and the modern academic debate series, Congress 2014, Brock University, St. Catharines, ON, May 25, 2014.

Guest on AM 900 CHML (Hamilton), Scott Thompson Show and Tim Denis Show (US politics)

RECENT INTERVIEWS

- 630 CHED, November 30, 2023 (Bill C-18)
- Quoted in New York Times, "Google Agrees to Pay Canadian Media for Using Their Content," November 29, 2023.
<https://www.nytimes.com/2023/11/29/world/americas/google-canada-news-media-deal.html>.
- Guest on "A Little More Conversation" with host Ben O'Hara-Byrne, Corus Radio, November 29, 2023 (Bill C-18).
- 680 CHED, interview, September 7, 2023 (in defence of the essay).
- 580 CFRA, August 18, 2023 (Meta news blocking and NWT wildfires)
- CTV Your Morning Show, August 8, 2023 (Bill C-18).
- CTV National News, August 1, 2023 (Bill C-18).
- The Mike Farwell show, CityNews, 570 AM Kitchener, November 28, 2022 (Elon Musk Twitter takeover)
- Chelsea Bird and Daryl McIntire Morning Show 630 CHED Edmonton, November 24 (Musk Twitter takeover)
- Hamilton Today, 800 CHML Hamilton, November 18 (Musk and Twitter)

- Panelist, The House, March 19, 2022. Topic: regulating online disinformation.
<https://www.cbc.ca/radio/thehouse/cbc-the-house-march-19-1.6389914>
- Featured interview, "What happened to the COVID Alert app?" Manjula Selvarajah, CBC Radio, March 4, 2022, <https://www.cbc.ca/listen/live-radio/1-90/clip/15898609>
- YourTV The Source, interview by Mike Balsom (US election), October 28, 2020.
- CHCH TV news (US election), November 2, 2020.
- CKTB radio (US election), November 3, 2020.
- CKTB radio (US election), November 5, 2020.
- 900 CHML Bill Kelly Show, Niagara, (COVID policy response), November 20, 2020
- 570 New Kitchener, Mike Farwell Show (COVID policy response), November 23, 2020.
- 610 CKTB Matt Holmes (COVID policy response), November 23, 2020.

JOURNAL REFEREE SERVICES

Canadian Foreign Policy Journal; Communication Theory; Policy & Internet; Perspectives on Politics; International Interactions; Review of International Political Economy; The Information Society; International Journal of Communication; Humanities and Social Sciences Communications; Telecommunications Policy; International Politics

EDITORIAL POSITIONS

Editorial board, Journal of Digital Media & Policy

TEXTBOOK MANUSCRIPT REFEREEING

Oxford University Press

GRANT REFEREE

SSHRC Insight Grant referee, 2022
European Social Research Council New Investigator Grant, 2022
Antrag Fellowship application, Centre for Advanced Internet Studies, Bochum, Germany, 2021
SSHRC Canada Graduate Scholarships adjudicator, Brock University, 2015-16

TEACHING EXPERIENCE

COURSES DESIGNED AT BROCK UNIVERSITY

GRADUATE

| | |
|---|--------------|
| Graduate Seminar in International Relations | 2021-present |
| Research and Research Methods | 2021-present |

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| The Global Digital Political Economy | 2013-15; 2018-present |
| The Political Economy of North America | 2014-15; 2017 |

UNDERGRADUATE

| | |
|---|-----------------------|
| Introduction to International Relations | 2012-present |
| The Political Economy of North America | 2014-15; 2017 |
| Politics and Sports | 2016-present |
| The Global Digital Political Economy | 2013-15; 2018-present |
| Canadian and Australian Sport and Politics in a Comparative Context | 2015 |

STUDENT SUPERVISIONS

Ph.D. STUDENTS (external examiner)

Claire Craig, *Stakeholders And Caribbean Internet Exchange Points: A Case Study of Curaçao and Grenada*. University of the West Indies. May 2020.

Madison Karl Cartwright, *State, Market, And Corporate Power in the International Political Economy: The case of Copyright Standard Setting by the United States, 1980 to Today*. University of Sydney.
Degree granted January 2019.

M.A. STUDENTS (Political Science)

| | |
|--|--------------------------|
| <u>Supervisor</u> Rory Bulmer | In progress |
| <u>Supervisor</u> Tristan Griffiths | In progress |
| <u>Supervisor</u> Jonathan Potter | In progress |
| <u>Supervisor</u> Morgan McJannett | Completed September 2021 |
| <u>Supervisor</u> Misag Belian | Completed September 2017 |
| <u>Supervisor</u> Yusif Salifu | Completed September 2017 |
| <u>Supervisor</u> David Hall | Completed May 2017 |
| <u>Supervisor</u> Cory D'Amico | Completed October 2016 |
| <u>Supervisor</u> Jacob Jimmy Ashimadi | Completed October 2015 |

M.A. Students (Canadian-American Relations)

| | |
|------------------------------------|------------------------|
| <u>Supervisor</u> Patrick Morris | Completed January 2018 |
| <u>Supervisor</u> Lisa-Anne Pilkey | Completed October 2015 |

SECOND READER M.A. MAJOR RESEARCH PAPER (Political Science)

| | |
|------------------|--------------------------|
| Patrick Lawler | Completed October 2018 |
| Peter Sekyere | Completed September 2015 |
| Jayne Crawley | Completed September 2015 |
| Michael Liddiard | Completed September 2014 |

UNDERGRADUATE THESIS SUPERVISOR (Political Science)

ADMINISTRATION AND DEPARTMENTAL AND UNIVERSITY COMMITTEES (BROCK UNIVERSITY)

| | |
|---|--------------|
| AI Advisory Working Group | 2023-present |
| Faculty advisor, Brock Model United Nations team | 2016-present |
| Hiring committee, Dean of Social Sciences | 2017-18 |
| Web and communications coordinator | 2016-18 |
| Faculty of Social Sciences representative, Copyright Advisory Working Group | 2013-present |
| Faculty of Social Sciences representative, Future of Scholarly Publishing Working Group | 2016-18 |
| Co-op advisor, Department of Political Science | 2014-16 |
| Political Science representative, Open House | 2012-14 |
| Political Science representative, Ontario University Fair | 2014 |
| Departmental Chair search committee | 2014 |
| Organizer, Crossing Borders student conference, Brock University | 2014 |

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

International Studies Association